



2016 STEM DAY AT THE CAPITOL

Recap Report from the Iowa Governor's STEM Advisory Council
Thursday, February 18, 2016, 10:00 a.m. to 2:00 p.m.



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Iowa Governor's STEM Advisory Council

GENERAL OVERVIEW

On February 18, the STEM Council filled the Capitol Rotunda with hundreds of STEM partners from across the state to educate and show legislators what Iowa STEM looks like in today's classrooms, museums, afterschool clubs and more.

This year marked the seventh annual "STEM Day at the Capitol," the first two years of which operated under the Iowa Mathematics and Science Education Partnership. Sponsored by John Deere and Rockwell Collins, the Capitol Rotunda gathered 31 interactive exhibits, staffed by more than 170 STEM professionals and participants. Together, they helped tell the story of the growing partnerships between the STEM Council and entities across all sectors of Iowa, including the program providers for the STEM Scale-Up Program, STEM BEST-STEM RLE models, youth agencies, nonprofits, higher education and more.

Governor Terry Branstad and Lt. Gov. Kim Reynolds welcomed Under Secretary of Commerce for Intellectual Property Michelle Lee, also the first woman to lead the United States Patent and Trademark Office, who gave opening remarks at the event. Alongside Senator Brian Schoenjahn, Representative Cecil Dolecheck and Executive Director Dr. Jeff Weld, the group talked about the STEM Council and its successes so far at a local and national level, celebrating the support of a bi-partisan legislature.

Between the exhibitors and the state lawmakers invited, the Capitol Rotunda drew in roughly 450 people focused on the STEM happening around Iowa. For more pictures from the day, please visit our [Facebook page](#) and feel free to "like" us.

31 176 10 450

Exhibiting
Groups

Total
Exhibitors

Est. Legislators
per Exhibit

Est. Total
Attendance

MORE PHOTOS AVAILABLE AT WWW.FACEBOOK.COM/IOWASTEM



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EXHIBITORS

The **31 exhibiting organizations** listed below provided hands-on activities or informational materials throughout the day and coordinated several teams or groups into one exhibit booth throughout the course of the four-hour-long event.

Post-Event Survey Results showed:

- 95% of exhibitors rated their overall experience at STEM Day at the Capitol as “Good” or “Excellent.”
- 100% of exhibitors said they would exhibit again at STEM Day at the Capitol.
- 100% of exhibitors said they felt informed about exhibiting at STEM Day at the Capitol.

2016 STEM Day at the Capitol Exhibitors

1. Iowa STEM Teacher Externships
2. Northwest Iowa STEM Region - Iowa Lakes Community College
3. John Deere
4. Iowa Governor's STEM Advisory Council
5. Rockwell Collins
6. Southeast Iowa STEM Region - University of Iowa/Kirkwood Community College
7. Northeast Iowa STEM Region - University of Northern Iowa
8. Southwest Iowa STEM Region - Southwestern Community College
9. United States Patent and Trademark Office
10. South Central Iowa STEM Region - Drake University
11. Microsoft Imagine Academy
12. North Central Iowa STEM Region - Iowa State University
13. STEM BEST: Northeast Community School District
14. STEM RLE: Hoover High School
15. State Hygienic Laboratory
16. Pint Size Science
17. “STEM Family Free Night” - The Iowa Children's Museum
18. Million Women Mentors Iowa
19. The World Food Prize
20. AAUW “Tech Trek” Camp at Simpson College
21. HyperStream
22. “Agricultural Field Days” - Iowa State University Extension and Outreach
23. “8th Grade STEM Program” - Lewis Central Middle School
24. Iowa Public Television (IPTV)
25. “Agriculture in the Classroom” - Iowa Agriculture Literacy Foundation
26. Girl Scouts of Greater Iowa
27. Spatial-Temporal (ST) Math
28. Project Lead The Way
29. Curriculum for Agricultural Science Education (CASE)
30. FIRST Tech Challenge
31. Exploring Iowa Archaeology” - University of Iowa Office of the State Archaeologist

MEDIA COVERAGE

Story Title, Published Outlet

[Students, teachers pack into Iowa Statehouse today](#), KCCI-TV (online)

[Students, teachers pack into Iowa Statehouse today](#), Business Record Daily PM (online)

[The Blog: How We're Inspiring Inventors and Entrepreneurs](#), Huffington Post Tech (online)

News This Morning at 5 a.m., KCCI-TV

[Remarks by Director K. Lee at Iowa STEM Day](#), USPTO (online)

[How we're inspiring inventors and entrepreneurs](#), The Des Moines Register (online)

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SOCIAL MEDIA ACTIVITY (February 18, 2016)

95
Users

184
Posts

445K
Reach

1.3 M
Impressions

You Retweeted



PopeFrancisFollowers @STCS4thgrade · Feb 19
Great day at STEM Day at the Capital! Very STEMtastic!!
@IowaSTEM @KimReynoldsIA @TylerJWyangarden
@HyperStreamIowa



Sam Howard @sammy2073 · Feb 18
Representing at the Capitol! Greatness STEMs from Iowans! #IowaSTEM #ReBebNation



The Next Norm @thenextnorm · Feb 18
What a great day at the Iowa Capitol for STEM day! #IowaSTEM #thenextnorm
Photos here: on.fb.me/1GH47r



RockwellCollinsJobs @RC_Careers · Feb 18
Great to see Secretary Lee, the first woman director in the USPTO, speak on the importance of #IowaSTEM



Patrick O. Barnes @PatrickOBarnes · Feb 18
Great #IowaSTEM Day at the capitol in Des Moines #STEM #JDSpire



IowaSTEM

stem_adventures, chiefs_fan58dt, carolbarnes1, patrickobarnes, meckybeayer, sc_lowa_stem, bhochste and dietzcmia like this

IowaSTEM We celebrated the 7th annual #IowaSTEM Day at the Capitol today surrounded by hundreds of STEM supporters and partners. The excitement for STEM education and workforce development in Iowa showed strong from every corner of the state. Thank you to all who played a role in this important day!



Add a comment...

Kimberly Jones Glenn @kimjstarks · Feb 18
#PLTWproud @IowaSTEM Day @ Capitol w @adschools @Biomed & @WesternDubuque @CompSci @PLTW student @ScaleUp



Janine Ingram @janineingram · Feb 18
Students & families explore math, games & visual learning #IowaSTEM @MIND_Research @mathminds #STEM



IPV Education @IPVEducation · Feb 18
STEM Day at the Capitol is underway #IowaSTEM



Iowa Governor's STEM Advisory Council added 9 new photos from February to the album: 2016 STEM Day at the Capitol — with Science Center of Iowa & Blank IMAX Dome Theater at Iowa State Capitol
Published by Angel Mendez 191 · February 18

We celebrated the 7th annual STEM Day at the Capitol yesterday that drew in more than 450 people, including 170 people that staffed 32 exhibits inside the Capitol Rotunda. This year, we welcomed Under Secretary of Commerce for Intellectual Property Michelle Lee, also the first female director of the United States Patent and Trademark Office, who talked about closing the gender gap in STEM careers and raved about Iowa STEM as model to do just that. Overall, we are grateful for all who supported and showcased STEM on one of the greatest days inside the Capitol!



Vondea @Vondeas · Feb 18
What a great day at the Iowa Capitol #IowaSTEM #campinvention#uspto



You Retweeted

Iowa FFA Foundation @IAFFAFoundation · Feb 18
Celebrating STEM in Agriculture with CASE - THANK YOU @IowaSTEM day at the Capitol

